

<https://www.siasat.com/news/bodhaguru-wins-best-regional-educational-content-award-social-media-summit-awards-2018-1431452/>

<https://telanganatoday.com/best-educational-content-award-for-bodhaguru>

<http://www.greattelangaana.com/bodhaguru-gets-ed-tech-award/>

Telangana Today

Monday, November 12, 2018

By [TelanganaToday](#) | Published: 11th Nov 2018 11:50 pm



Hyderabad: BodhaGuru Learning Pvt Ltd, a ed-tech social enterprise, based in Hyderabad won the Best Educational Content Award (Regional) at the Social Media Summits & Awards (SMSA) 2018.

Best Educational Content Award for BodhaGuru

BodhaGuru Learning Pvt Ltd, a ed-tech social enterprise, based in Hyderabad won the Best Educational Content Award (Regional) at the Social Media Summits & Awards (SMSA) 2018.

The second edition of SMSA held on November 9 and 10 acknowledged the vital role of social media in the day-to-day life and the change it might bring to respect education, information, governance, business, and commerce.

Anubha Jain, co-founder and director of BodhaGuru said, “With mobile internet penetration growing significantly, we are glad that students are able to learn anywhere through our educational videos on YouTube and learning apps on Play Store.”

BodhaGuru leads the segment of K10 group of content providers on social media with more than 2,500 plus videos streaming online of YouTube in different languages like Hindi, Telugu and English. Students learning at home over a smartphone as well as those studying in government schools benefit from the learner centric fun-n-learn videos including short story videos as well as animated concept videos.

فائر اینڈ سیفٹی کورسیس میں داخلے

حیدرآباد 12 نومبر (پریس نوٹ) نیشنل سنٹر فار فائر اینڈ سیفٹی انجینئرنگ حیدرآباد کے روزگار پر مبنی سیلف فینانسڈ کورسیس فائر سیفٹی، انڈسٹریل سیفٹی اور ہیلتھ سیفٹی اینڈ انوائزمنٹ میں داخلوں کے لئے درخواستیں مطلوب ہیں۔ ان کورسیس کے لئے انٹر، ڈگری، ڈپلوما، انجینئرنگ امیدوار درخواست دے سکتے ہیں۔ کورس کی تکمیل کے بعد امیدواروں کو حکومت ہند کا سرٹیفکٹ حاصل ہوگا اور سیفٹی آفیسر، فائر آفیسر، سیفٹی سپروائزر، ایچ ایس ای آفیسر، سیفٹی انجینئر فائر مین جیسے جابس حاصل ہوں گے اس کے علاوہ امیدواروں کو آئیل اینڈ گیس انڈسٹری، مائننگ، پلانٹیشن اینڈ ایریکٹنگ، ٹرانسمیوٹیشن، کنسٹرکشن، ایئر پورٹس، ایم این سیز وغیرہ میں روزگار کے بہتر مواقع حاصل ہوں گے۔ بیرون ملک میں بھی جاب کے اچھے مواقع ہوں گے۔ دلچسپی رکھنے والے امیدوار ویب سائٹ www.nctindia.com پر آن لائن درخواست دے سکتے ہیں۔ درخواست کی آخری تاریخ 25 نومبر ہے۔ تفصیلات کے لئے فون نمبر 9701496748 پر رابطہ کریں۔



BodhaGuru کو سوشل میڈیا سٹ اینڈ ایوارڈس 2018 میں بیسٹ ریجنل ایجوکیشنل کائینٹ ایوارڈ حاصل ہوا۔

بھارت پٹرولیم کارپوریشن میں تقررات

حیدرآباد 12۔ نومبر: (سیاست نیوز): بھارت پٹرولیم کارپوریشن لمیٹڈ (بی پی سی ایل) کوچنگ ریٹائزنگ میں مجموعہ 147 جائیدادوں پر تقررات کے لیے درخواستیں مطلوب ہیں۔ شعبہ جات کے اعتبار سے مجموعہ کیمسٹری 13، آپریٹرز ٹرینی 12، جنرل ورک میان۔ بی (ٹرینی) کیمیکل 63، جنرل ورک میان بی (ٹرینی) میکینیکل 32، جنرل ورک میان۔ بی (ٹرینی)۔ الیکٹریکل 10، جنرل ورک میان۔ بی (ٹرینی)۔ انسٹریکشن 17 ہیں۔ درخواستیں آن لائن میں 26 نومبر تک داخل کی جاسکتی ہیں۔ مزید تفصیلات کے لیے ویب سائٹ bharatpetroleum.com ملاحظہ کریں۔



ایم آر اے ٹریڈس بلڈنگ میٹریل س کا جناب عامر علی خاں نیوز ایڈیٹر روزنامہ سیاست نے افتتاح انجام دیا۔ تصویر میں جناب محمد صدیق بھی دیکھے جاسکتے ہیں۔

آر بی آئی میں تقررات کے لیے درخواستوں کی طلبی

حیدرآباد 12۔ نومبر: (سیاست نیوز): ریڈ روپنک آف انڈیا (آر بی آئی) میں مجموعہ جائیدادوں پر تقررات کے لیے درخواستیں طلب کی جارہی ہیں اور آر بی آئی کے تحت جملہ 270 سیکورٹی گارڈس کی جائیدادیں ہیں جب کہ آر بی آئی کے دفتر واقع حیدرآباد میں 10 جائیداد مجموعہ ہیں۔ قابلیت کے اعتبار سے ایس ایس سی کامیاب ہونا ہے اور امیدوار کی عمر 1 نومبر 2018 تک 25 برس کے اندر ہونی چاہئے۔ امیدوار کا انتخاب آن لائن تحریری امتحان، فزیکل ٹسٹ، بائیومیٹرک ڈیٹا کیا چرنگ اینڈ ویریٹیکیشن کی بنیاد پر کیا جائے گا۔ درخواستیں آن لائن میں 30 نومبر تک داخل کی جاسکتی ہیں۔ مزید تفصیلات کے لیے ویب سائٹ opportunities.rbi.org.in ملاحظہ کریں۔



ڈیزائنر، فیشن اکسپریز، جیولری، ہوم ڈیکور کی نمائش اسٹائل بازار کی کرٹین ریڈ تقریب میں مندیب زیدی، سونیتا تھی اور ناٹاپ ماڈلس نے شرکت کی۔ یہ نمائش 21 اور 22 نومبر کو تاج کرشنا، بخارہ ہلز پر منعقد ہوگی۔



'బోధగురు'కు

బెస్ట్ రీజియనల్ ఎడ్యుకేషనల్ కంటెంట్ అవార్డు

హైదరాబాద్ సిటీ, నవంబర్ 11 (ఆంధ్రజ్యోతి): దేశంలోనే ప్రముఖమైన ఎడ్యుకేషనల్ టెక్ సోషల్ ఎంటర్ప్రైజెస్ నగరానికి చెందిన బోధగురు లెర్నింగ్ ప్రైవేటు లిమిటెడ్ కు బెస్ట్ రీజియనల్ ఎడ్యుకేషనల్ కంటెంట్ అవార్డు దక్కింది. అమరావతిలో రెండు రోజుల పాటు జరిగిన సోషల్ మీడియా సమ్మిట్ అవార్డు-2018 కార్యక్రమంలో ఈ అవార్డును బోధగురు టీమ్ ఆపరేషన్స్ హెడ్ ప్రొఫెసర్ నాగూర్కూర్ అందుకున్నారు. ఈ సందర్భంగా బోధగురు డైరెక్టర్ అనుభాజైన్, సమీర్ జైన్ మాట్లాడుతూ విద్యార్థుల భవిష్యత్ కోసం నాణ్యమైన విద్యను అందించేందుకు ఎల్లవేళలా కృషి చేస్తున్నామని, మొబైల్ ఇంటర్నెట్ వ్యాప్తి గణనీయంగా పెరగడంతో యూట్యూబ్ ద్వారా, ప్లే స్టోర్ లోని లెర్నింగ్ యాప్ ల ఎడ్యుకేషన్ వీడియోలను విద్యార్థులకు అందిస్తున్నామని చెప్పారు.

ఆంధ్రజ్యోతి

Mon, 12 November 2018

andhrajyothy.epaper-origin.readwhere.com/c/3



THE HINDU



ePaper

Search here



NATIONAL ANDHRA PRADESH KARNATAKA KERALA MUMBAI NEW DELHI OTHER STATES TAMIL NADU TELA

TODAY'S PAPER > NATIONAL > ANDHRA PRADESH

ANDHRA PRADESH

BodhaGuru bags award



STAFF REPORTER

VIJAYAWADA, NOVEMBER 12, 2018 00:00 IST
UPDATED: NOVEMBER 12, 2018 05:19 IST

SHARE ARTICLE 10 PRINT A | A | A

BodhaGuru Learning Private Limited has won the Best Educational Content Award in region at the Social Media Summit & Awards 2018, according to a press release.

[Cover Story]

CALL FOR DIVERSITY IN DIET

There is need for deploying broad range of crops as strategic assets to reduce malnutrition, says expert

CITY BUREAU
Hyderabad

India had adequate food grains and good amount of it was also exported. However, equitable distribution of right amount of food among people was not happening which had become a major cause for malnutrition, stunted growth and anemia, scientists and researchers from diverse fields said on Sunday.

There was heavy reliance on a narrow diversity of crops that put the future of food and nutrition security at risk. There were 250 lakh globally identified plant species out of which through the history, humans used close to 7,000 crops for food. However, at present, only three major food crops rice, wheat and maize provide 60 per cent of the world's food energy intake.

"There is a definite need to give due importance to traditional and indigenous food. The Ministry is collaborating with top organisations to improve status of malnutrition and anemia."

RAJESH KUMAR,
Joint Secretary

Taking part in the international conference on 'Aligning Food Systems for Healthy Diets and Improved Nutrition', at the National Institute of Nutrition here, Tutwiler said countries were not paying attention in having diversity in producing food grains but instead focussing on cash crops such as rice, maize and wheat. Joint Secretary, Ministry of Women and Child Development (MWCD), Rajesh Kumar, said India was working on dietary diversification. "As an apex body, the Ministry is collaborating with top organisations to improve status of malnutrition, stunting and anemia in the country," he said.

CAUTION SOUNDED AGAINST RUT

The Ministry of Women and Child Development has cautioned policymakers, scientists and researchers that body mass index (BMI) may not be a magic wand to treat children affected by Severe Acute Malnutrition (SAM). "Some experts and voluntary organisations are pushing for the introduction of peanut butter for SAM children in India. In a country like India, solutions should be unique," said Joint Secretary, MWCD, Rajesh Kumar. BMI, which is commonly used in Africa, is an average body nutrition food that is often used as a medical intervention to improve nutrition intake of children with severe acute malnutrition. "There are no studies to quantify the advantages of BMI among Indian children. A broader perspective to address malnutrition must be taken instead," Rajesh Kumar said.



Director General of Diversity International, Rome, Ann Tutwiler at the exhibition. — Photo: Indraganesh

Indigenous food making a comeback

In the last decade or so, indigenous food products with high nutritive value have vanished from the Indian diet. However, reliance on just a narrow group of food products to meet the nutritional requirements of a population has started to change in India with people realising the importance of imbuing local delicacies and introducing diversity to their eating habits.

As part of its efforts to encourage indigenous food products, NIN held a special exhibition on Sunday in which tribal produce from far-flung regions such as Karnataka and Brahmapur in Odisha, Gadchiroli in Maharashtra, bedone in Madhya Pradesh, Visakhapatnam and Anaku Valley of Andhra Pradesh were showcased.

"There is no denying the fact that consumers like fresh produce. The challenge, however, is to ensure availability of the unique local produce," said T Ravi of Sohaja Akaram, a farmer's co-operative that operates five organic food outlets in Hyderabad.

Farmer's cooperatives and voluntary organisations from across India, who are working to bring back indigenous food products, narrated their present-day challenges. "There was a time when everyone forgot about Mahua in Madhya Pradesh. However, these days, the fruit is back in demand and it has helped farmers like us," said Sukhram Bhagel, a farmer from Dewar district in Madhya Pradesh. The local farmers from



LOCAL PRODUCTS: Tribal produce from States like Odisha, Maharashtra, Madhya Pradesh and AP being showcased at the exhibition.

44 **THERE WAS A TIME WHEN EVERYONE FORGOT ABOUT MAHUA IN MADHYA PRADESH. HOWEVER, THESE DAYS, THE FRUIT IS BACK IN DEMAND.**

— SUKHRAM BHAGEL,
Farmer from Madhya Pradesh

MP collaborated with Samaj Pragati-Sahayog, a voluntary organisation, to revive the dry lands in the region and take up organic farming of indigenous food products such as 'Kumpua', an edible plant that grows in fields during monsoons, in addition to cash crops.

The exhibition also attracted participation of farmer-turned-entrepreneurs, who experimented with relatively new food products

like pickles, ready-made kheer mix and even papad made up of mud-moons.

"We collaborated with Directorate of Mushroom Research in Solan to come-out with food-products based on mushrooms. People took time to understand the product but after a year, we are getting several orders," said T Laxmi, a farmer and owner of Lakshmi Organics in Visakhapatnam.

Street plays drive home message to voters

I & B Ministry taking initiative in coordination with GHMC

PRAKASH PECHETI
Hyderabad

Street plays seeking to sensitize urban voters on the importance of exercising their franchise, have been attracting good crowds in different parts of the city.

"Vote is Our Weapon", a street play organised by Regional Outreach Bureau, Ministry of Information and Broadcasting, has people flocking around and enjoying the fare that comes with messages such as ethical voting and also offer information on voting process.

The initiative taken up in coordination with Greater Hyderabad Municipal Corporation (GHMC) and the services of registered art troupes in the I & B Ministry and so far, have staged street plays at KBR Park, Lumbini Park, Mantra College and Shri Reddy Engineering College.

Kalambari Kiran, a senior Tollywood artist who witnessed the presentation at KBR Park on Sunday, appreciated the concept that highlights the social responsibility and importance of voting. "I am also planning to organise similar street plays to further sensitize people with a slogan —



A street play being presented at Mantra College.

44 **'Vote is Our Weapon', a street play organised by Ministry of Information and Broadcasting receives good response**

"Vote Namanakata, Vote Ni Ammakata (I believe in vote, I don't sell it)," he said.

Nitya Lakshmi, a resident of Indira Nagar, Jubilee Hills, said the plays would certainly help impact the voting behavior of urban citizens. "They are effective in addressing issues and artistic people on how voters

are bribed before voting and other tricks involved in wooing voters," she said.

Troupes of Jina Palat, Yakubnagar, Ogga Kathala, Papperty, Pale Sathula, Kollatlu and other street plays are planning to organise similar events across Telangana.

T V K Reddy, Additional Director General, Press Information Bureau, said street plays would be organised at locations identified by the GHMC across the city till December 3. "The programmes are primarily aimed at first-time voters, students, and upper-class residents," he added.

Best content award for BodhaGuru

CITY BUREAU
Hyderabad

BodhaGuru Learning Pvt Ltd, a ed-tech social enterprise, based in Hyderabad won the Best Educational Content Award (Regional) at the Social Media Summit & Awards (SMSA) 2018.

The second edition of SMSA, held on November 9 and 10 acknowledged the vital role of social media in the day-to-day life and the change it might bring to respect education, information, governance, business, and commerce.

Amitha Jain, co-founder and director of BodhaGuru said, "With mobile internet penetration growing significantly, we are glad that students are able to learn anywhere through our



educational videos on YouTube and learning apps on Play Store."

BodhaGuru leads the segment of IIG group of content providers on social media with over 2,500 plus videos streaming online on YouTube in different languages such as Hindi, Telugu and English. Students learning at home over a smartphone as well as those studying in government schools benefit from the learner centric videos.

Training on foreign exchange markets

CITY BUREAU
Hyderabad

Institute of Public Enterprise (IPE) is organising a two-day training programme on 'Managing Foreign Currency Risk and Understanding Global Finance' at its campus in Shamirpet on November 29 and 30.

The programme intends to deliberate on intricacies of foreign exchange market such as exchange rate systems and risk exposures. The programme is meant for professionals dealing in foreign exchange from financial institutions, MNCs, and companies dealing with exports and imports. Details can be had from Programme Director G Rajesh (Ph: 986663403, rajesh@ipeindia.org).

CONTINUATION FROM PAGE 1