

THE NEW INDIAN EXPRESS

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9 September 2015

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Life Stories of War Heroes

Indian War Heroes - a mobile app with graphic novels depicting the stories of our war heroes with complementary issues *The 1965 War* and *Capt Bana Singh, PVC* was launched recently. Being first-of-its-kind app with library of engaging graphic novel content depicting heroic acts of our Indian Defence Forces, it is bound to inspire today's children as well as youth and nurture values of patriotism.

Indian War Heroes app

can be installed on Andriod as well as iOS devices. It presently has five digital interactive graphic novels and 12 Param Veer Chakra serial videos.

More graphic novels and videos are slated to be added soon. Each graphic novel is made in-form of an interactive book with beautiful illustrations, background music, visual effects. Each panel is zoomed in for enhanced reading experience on all forms of mobile devices.



New India Express Online News:

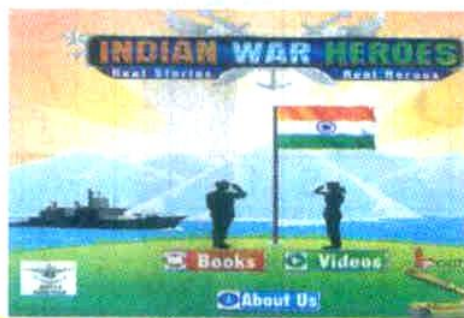
<http://www.newindianexpress.com/cities/hyderabad/Life-Stories-of-War-Heroes/2015/09/09/article3017378.ece>

Indian War Heroes mobile app launched

OUR BUREAU

Hyderabad: BodhaGuru Learning Private Limited, a social enterprise based in Hyderabad, launched "Indian War Heroes", a mobile app with a library of interactive 'Indian War Comics' depicting the real life stories of Indian war heroes in collaboration with Aditya Horizons, based in Delhi. Being first-of-its-kind app with library of engaging graphic novel content depicting heroic acts of our Indian defence forces, it is bound to inspire today's children as well as youth and nurture values of patriotism.

This app can be installed on Andriod as well as iOS devices. It presently has five digital interactive graphic novels and 12 Param Veer Chakra serial videos. More graphic novels and videos are slated to be added soon.



The Hans India Online News:

<http://www.thehansindia.com/posts/index/2015-09-04/Indian-War-Heroes-mobile-app-launched-174252>

News linked to The Hans India online news link

<http://lockerdom.com/7851370808220993/79999992984124436>

<http://www.newsnow.in/news/indian-war-heroes-mobile-app-launched>

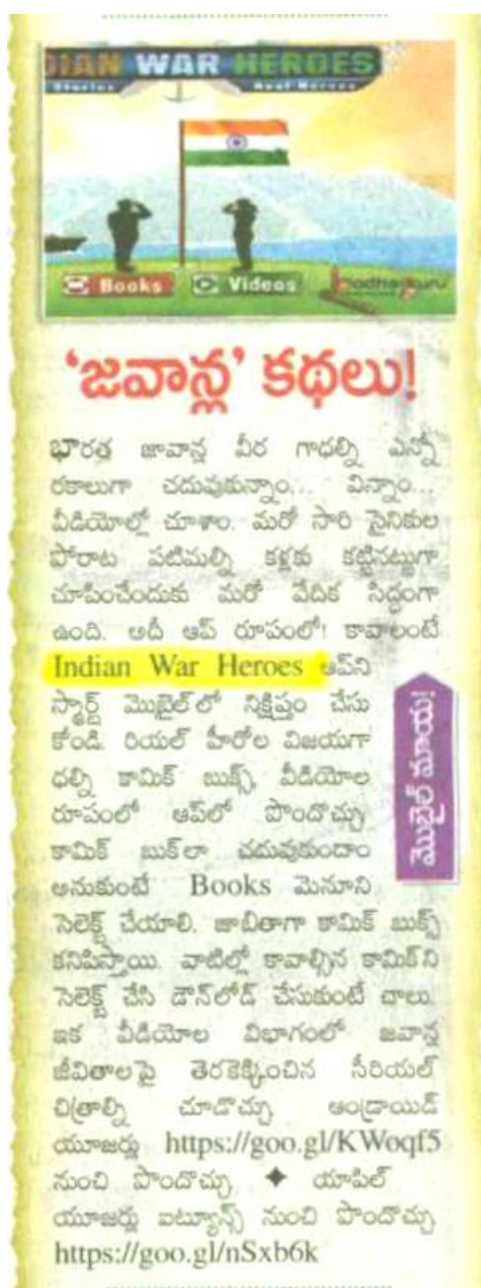
ఈనాడు

THE HEART AND SOUL OF ANDHRA PRADESH

Eenadu

10 September 2015

Pg 12



INDIAN WAR HEROES
Books Videos

'జవాన్ల' కథలు!

భారత జవాన్ల వీర గాథల్ని ఎన్నో రకాలుగా చదువుతున్నాం... విన్నాం... వీడియోల్లో చూశాం. మరో సారి సైనికుల పోరాట పటిమల్ని కళ్లకు కట్టినట్లుగా చూపించేందుకు మరో వేదిక సిద్ధంగా ఉంది. అదీ ఆప్ రూపంలో! కావాలంటే **Indian War Heroes** ఆప్ ని స్మార్ట్ మొబైల్ లో నిక్షిప్తం చేసుకోండి. రియల్ హీరోల విజయగాథల్ని కామిక్ బుక్స్, వీడియోల రూపంలో ఆప్ లో పొందొచ్చు. కామిక్ బుక్ లా చదువుకుందాం అనుకుంటే **Books** మెనూని సెలెక్ట్ చేయాలి. జాబితాగా కామిక్ బుక్స్ కనిపిస్తాయి. వాటిల్లో కావాల్సిన కామిక్ ని సెలెక్ట్ చేసి డౌన్ లోడ్ చేసుకుంటే చాలు. ఇక వీడియోల విభాగంలో జవాన్ల జీవితాలపై తెరకెక్కించిన సీరియల్ చిత్రాల్ని చూడొచ్చు. ఆండ్రాయిడ్ యూజర్స్ <https://goo.gl/KWoqf5> నుంచి పొందొచ్చు. ♦ యాపిల్ యూజర్స్ ఐట్యూన్స్ నుంచి పొందొచ్చు. <https://goo.gl/nSxb6k>

మొబైల్ మాయ!

Eenadu published the news in it's online version as well



سیاست

The Siasat Daily

The Siasat Daily

3 September 2015

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حقیقی زندگی کی کہانیوں پر انڈین وار ہیروز ایپ متعارف

حیدرآباد۔ 2۔ ستمبر: (پریس نوٹ): بودھا گرولرننگ پرائیویٹ لمیٹڈ ایک حیدرآباد سماجی ادارہ ہے اس نے ایک موبائل ایپ 'انڈین وار ہیروز' کو متعارف کیا ہے۔ 'انڈین وار کاکس' کی لائبریری سے مربوط ہندوستانی وار ہیروز کی حقیقی زندگی سے متعلق اس ایپ کو بہ تعاون ادتیہ ہاریزنس دہلی ترتیب دیا ہے۔ 1965 کی جنگ اور کیپٹن بانا سنگھ، پی وی سی گراکھ بانس کو اس فری ایپ کے

We salute the un-daunting courage and honorable service of our soldiers!



ساتھ فری کر دیا ہے۔ ایپ میں مزید گراکھ بانس 30 تا 45 آئی این آر فی بک کے درمیان خریدے جاسکتے ہیں۔ اس موقع پر ادتیہ ہاریزنس، مینٹر میجر جنرل سنگھ دیپ بخشی، ایس ایم، وی ایس ایم (موظف) نے مخاطب کیا۔ مسٹر سمیر جین کو فاونڈر وڈائز کٹر بودھا گرولرننگ پرائیویٹ لمیٹڈ نے بھی اپنے خیالات کا اظہار کیا اور مس انو بھاجین کو فاونڈر وڈائز کٹر بودھا گرولرننگ پرائیویٹ لمیٹڈ نے اس موقع پر کہا کہ ادتیہ ہاریزنس کی ٹیم کے ساتھ بطور تکنالوجی پارٹنر کام کرنے پر انہیں فخر ہے۔

Siasat.com covered the news on 2 Sept

: <http://www.siasat.com/news/real-life-stories-real-war-heroes-827771/>



‘इंडियन वॉर हिरोज़’ ऐप लांच

हैदराबाद, 2 सितंबर-(मिलाप ब्यूरो)

आदित्या हॉरिज़न्स एवं बोधगुरु लर्निंग प्रा.लि. के संयुक्त प्रयास से भारतीय योद्धाओं एवं देशभक्तों की वास्तविक कहानियों को मोबाइल ऐप ‘इंडियन वॉर हिरोज़’ लांच किया गया।

आज यहाँ जारी प्रेस विज्ञप्ति के अनुसार, इंडियन वॉर कॉमिक्स के तहत भारतीय योद्धाओं की वास्तविक जीवन कथाओं की कॉमिक्स तैयार कर ऐप से जोड़ा गया। साथ ही कॉम्पिलमेंट्री के तौर पर दि 1965 वॉर और कैप्टन बाना सिंह पीवीसी भी दिया जा रहा है। लांचिंग के अवसर पर आदित्या हॉरिज़न्स के मेंटोर मेजर जनरल गगनदीप बक्शी, एसएम, वीएसएम (सेवानिवृत्त) ने कहा कि शिक्षा का उद्देश्य न केवल ज्ञान को प्रेषित करना है, बल्कि महत्वपूर्ण गुण जैसे देशभक्ति और उत्साह बढ़ाना है। अवसर पर बोधगुरु लर्निंग प्रा.लि. के सह-संस्थापक एवं निदेशक समीर जैन ने कहा कि वह बाल्यकाल में नियमित रूप से टी.वी. सीरियल परमवीर चक्र देखते थे और उससे काफी प्रभावित थे। वर्तमान पीढ़ी डिजिटल युग की है, जिसके पास स्मार्ट फोन और टैबलेट्स हैं। इसी को ध्यान में रखते हुए ऐप लांच किया गया है।

Hindi Milap Daily published the news in it's online version as well

Indian War Heroes Comics goes digital, stories of valour now on your phone

The app presently has 5 digital interactive graphic novels and 12 Param Veer Chakra serial videos

TNM Staff | Thursday, September 10, 2015 - 15:14

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Image: Facebook/Indian War Comics



We all know how soldiers protect our country day in and day out. However, their personal stories of valour and courage seldom reaches the common man.

Trying to change that, an app called 'Indian War Heroes' has been released, that lets you read interactive graphic novels depicting the real life stories of these Indian war veterans, who fought for the country.

BodhaGuru Learning Private Limited, a software company based in Hyderabad, designed the app, in collaboration with Delhi-based Aditya Horizons.

"When I was young, I used to regularly watch the Param Vir Chakra serial on TV and that has always inspired me," says Samir Jain, Co-Founder and Director of BodhaGuru. "Today's generation however, are digital natives and hooked to their smartphones and tablets," he adds.

The makers say that the first-of-its-kind app, which is presently available on

Android and iOS devices, aims to inspire today's generation and nurture values of patriotism.

"Initially when we published hard copies of our comics, our target group was students from sixth class onwards. However, the app has touched base with many more young readers," says Aditya Bakshi, creative director of Aditya Horizons.

Aditya left behind a career in Merchant Navy, to dedicate his entire time to showcase stories of war and valor through emerging mediums.

It was then that he started '[Indian War Comics](#),' in honour of the soldiers. The comic books, that could be purchased online, instantly became a big hit.

"The response has been highly positive and encouraging. The Army, Air Force and Navy have taken copies in bulk for distribution to their schools. A number of civilian schools have also come forth to buy these titles in bulk for their children," he told [The Quint](#) in an earlier interview.

Aditya has already published seven comics, including one on Major Sandeep Unnikrishnan from the 26/11 operation.

"When we first met Indian War Comics team, we were amazed and inspired with their passion to share the stories. We made the app to make sure these stories go farther and reach more people," Samir adds.



(A screenshot of the app)

The 'Indian War Heroes' app presently has 5 digital interactive graphic novels and 12 Param Veer Chakra serial videos.

Each graphic novel is made in the form of an interactive book with illustrations, background music and visual effects.

The creators plan to add more graphic novels and videos soon. Watch a demo video of the app here.



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<http://www.thenewsminute.com/article/indian-war-heroes-comics-goes-digital-stories-valour-now-your-phone-34175>

Celebrate valour with this new app

'Indian War Heroes', an app-based library comprising interactive 'Indian War Comics' launched

Yunus Y. Lasania

HYDERABAD: Though all of us learn of the bravery of some of India's coveted war heroes in the nation's history, chances are that we might not know of all of them. And trying to change that with the help of mobile apps is BodhaGuru Learning Private Limited, a city-based social enterprise, which launched 'Indian War Heroes', an app-based library comprising interactive 'Indian War Comics'.

The 'Indian War Heroes' app was launched in collaboration with Aditya Horizons, a Delhi-based organisation. Being the first-of-its-kind app with a library comprising engaging graphic novel content, it gives readers information about the heroic acts of our Indian defence forces. The app can be installed on Android and iOS devices. It presently has five digital interactive graphic novels and 12 Param Vir Chakra serial videos. More graphic novels and videos are slated to be added soon. Each graphic



The app gives information about heroic acts of Indian defence forces. — PHOTO: BY ARRANGEMENT

novel has been made in the form of an interactive book with illustrations, background music and visual effects. Each panel also zooms in for an enhanced reading experience on all mobile devices. The 1965 War and Capt.

Bana Singh graphic novels come free with this free app. Further graphic novels can be purchased, at a cost of Rs. 35 to 40 from the Google Play Store and the iTunes Store. Users just need to search for 'Indian War Heroes'.